## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	4	"727264".ap.	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L2	2246	rotat\$4 (ad or advertisement)	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L3	94	rotat\$4 (ad or advertisement) SAME combination	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L4	1	(US-20060271438-\$). did.	US-PGPUB	OR	ON	2008/11/17 17:06
L5	1	L4 and rotat\$4	US-PGPUB	OR	ON	2008/11/17 17:06
L6	53	rotat\$4 (ad or advertisement) AND different combination (ad or advertisement)	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L7	1	(US-20020184047-\$). did.	US-PGPUB	OR	ON	2008/11/17 17:06
L8	1	L7 and rotat\$4	US-PGPUB	OR	ON	2008/11/17 17:06
L9	16	rotat\$4 (ad or advertisement) AND multiple combination (ad or advertisement)	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L10	1	(US-20050027594-\$). did.	US-PGPUB	OR	ON	2008/11/17 17:06
L11	16	L9 and rotat\$4	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L12	1	L10 and rotat\$4	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L13	1	L10 and random	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L14	1	L7 and link	US-PGPUB	OR	ON	2008/11/17 17:06
L15	1	"20020036654"	US-PGPUB	OR	ON	2008/11/17 17:06

L16	1	L15 and link	US-PGPUB	OR	ON	2008/11/17 17:06
L17	0	L15 and hyperlink	US-PGPUB	OR	ON	2008/11/17 17:06
L18	1	"20020188635"	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L19	2	"20020036654"	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L20	4313	715/234.œls.	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L21	94	rotat\$4 (ad or advertisement) SAME combination	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L22	1	L20 and L21	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L23	1	(US-6687734-\$).did.	USPAT	OR	ON	2008/11/17 17:06
L24	421	L20 and advertisement	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L25	4	L20 and rotat\$4 advertisement	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L26	4	(US-20050071754-\$ or US-20020188635-\$ or US-20020019831-\$). did. or (US-6687734- \$).did.	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L27	1488	715/200-201.ccls.	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L28	59	L20 and advertisement and weight	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L29	8	L20 and advertisement SAME weight	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06

L30	8	(US-20050216823-\$ or US-20040168121-\$ or US-20030028565-\$ or US-20030023485-\$ or US-20020133518-\$ or US-200201033518-\$ or US-20020103337-\$ or US-6687734-\$).did.	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L31	2	L27 and advertisement SAME weight	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L32	2	(US-20030005000-\$). did. or (US-7155663- \$).did.	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L33	0	L27 and rotat\$4 advertisement	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L34	0	L27 and rotat\$4 ad	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L35	979	715/209.ccls.	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L36	2	L35 and rotat\$4 ad	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L37	2	(US-20060242554-\$ or US-20020188635-\$). did.	US-PGPUB	OR	ON	2008/11/17 17:06
L38	3	L35 and rotat\$4 advertisement	US- PGPUB; USPAT	WITH	ON	2008/11/17 17:06
L39	3	(US-20070124668-\$ or US-20020188635-\$). did. or (US-5181162- \$).did.	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L40	2	L35 and advertisement SAME weight	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06
L41	2	(US-20050055637-\$). did. or (US-7249319- \$).did.	US- PGPUB; USPAT	OR	ON	2008/11/17 17:06

## 11/17/2008 5:15:07 PM

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